

Marco Mondelli

Front-End Developer

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COVER LETTER

Dear Hiring Manager,

I am writing to express my interest for this position and looking for a new experience to developing and growing my professional experience as Front-End Developer. Currently I am working as freelance in a collaboration with European agencies. During the last years of experience as a web developer, I honed numerous new skills and strengthened existing abilities. I believe I can make and immediate impact on your organization with a blend of passion and expertise.

My professional experience includes using programming languages such as HTML, CSS (also with pre-processor SASS), JavaScript to create various features for customers' websites and also using framework like ReactJs, jQuery and Bootstrap. Knowledge of Git using Bitbucket and GitHub repository for the version control and keeps the code changes organized and accessible.

Here some highlights of my accomplishments as Front-End Developer:

- Check out my website, <https://marcomondelli.net>, to see my latest jobs and who I am.
- Successfully collaborated and efficiently communicated with project stakeholders to bring their vision to digital reality.
- Developed a user-friendly websites.
- Front-End development in various project for important customers like Armani, Caixa, Grifols pharmaceutical, Sud Tirol, I worked with CMS like Liferay, Adobe AEM or Drupal.
- One of the most important project was with Armani where I developed with the backend developer the entire site using the CMS Drupal, the project was more than a year of work where we have worked directly with customer to achieve his high expectative.

In addition, I have experience as a Brand Manager and an International Sales Representative. I am dept in strategy development, price optimization and advertising oversight. Moreover, my on-the-job experience has afforded me a well-rounded skill set, including first-rate attention to detail, leadership abilities and customers management.

My knowledge of programming languages, the principles of web design and Brand Manager experience make me equipped to accelerate progress toward goals.

I am a conscientious person who works hard and pays attention to detail. I'm flexible, quick to pick up new skills and eager to learn from others. I also have lots of ideas and enthusiasm in each and every jobs or activity I do.

I would love the chance to further discuss the position and what skills I'd bring to the job. Thank you for considering my application.

Sincerely,
Marco Mondelli

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Front-End Developer adept in all stages of advanced web development. Knowledgeable in user interface and user experience. Strong background in project management and customer relations.

SKILLS

- Strong command over HTML5, CSS3, SASS, JavaScript, PHP, jQuery, Bootstrap, and other frameworks that aid in web page design, in addition I used the CMS Drupal and Wordpress.
- Excellent knowledge of web design and development using the latest tools and techniques like Figma or Adobe XD.
- Complete understanding of SEO practices and standards.
- Ability to communicate with clients in a professional manner.
- Ability to develop browser-compatible websites for various electronic devices.

WORK EXPERIENCE

Front-End Developer (Aug 2019 – Now)

Freelance

- Discuss options with clients to make sure websites meet their needs as well as the needs of their customers.
- Create clean interfaces and simple, intuitive interactions and experiences.
- Oversaw full lifecycle of web development with 100% on-time delivery.
- Designing and implementing the front-end using HTML5, CSS3, Sass, JavaScript and jQuery.
- Designing sites to be compatible with top browsers, including Firefox, Chrome and Safari.
- Maintaining and updated customer websites as needed.
- Built and styled new mobile-friendly websites and transitioned old site into a mobile-friendly version.
- Establishing web hosting for site and uploaded site files to hosting account.
- Performing Search Engine Optimization (SEO) to increase traffic and enhance page ranking.
- Working well independently and within a team setting.
- I working in some project with CMS Drupal 8 o 9 or WordPress depending on customer expectations.

Web Developer (Sep 2019 – September 2021)

Freelance / Producciones Anafilaxis – Remote

- Designed and developed dynamic and user-friendly website, including optimized SEO that ensured high traffic, and increase customer contacts by 40% (www.produccionesanafilaxis.com).
- Created clean interfaces and simple, intuitive interactions and experience.
- Oversaw full lifecycle of web development with 100% on-time delivery.
- Converted mock-ups into HTML, JavaScript and AJAX, in addition, I use programming capabilities in PHP, SQL and other libraries as needed.
- Designed sites to be compatible with top browsers, including Firefox, Chrome and Safari.
- Designed, implemented and monitored web pages and sites for continuous improvement.
- Built and styled new mobile-friendly websites and transitioned old site into a mobile-friendly version.
- Established web hosting for site and uploaded site files to hosting account.

International Sales Representative (Aug 2018 – Aug 2019)

Tuc Tuc S.L – Lardero, Spain

- Collaborated with International Sales Managers to make strategic sales decisions (Italy, Greece, Ireland, Canada, etc.).
- Developed relationships with clients and potential clients to improve business growth.
- Collaborated cross-functionally with headquarters, regional and other teams nationally to maintain a consistent message and experience.
- Built relationships with customers and community to establish long-term business growth.
- Managed shipments administration of orders with various carriers.
- Collaborated with upper management to implement continuous improvements and exceed team goals.
- Resolved problems with high-profile customers to maintain relationships and increase return customer base.
- Collaborated with internal teams and suppliers to evaluate costs against expected market price points and set structures to achieve profit targets.

Web Developer (May 2017 – Sep 2018)

Alessio Teruzzi Milano – Milan, Italy

- Created and developed user-friendly website on WordPress and back-end e-commerce system that allow to manage and update the site.
- Sliced and optimized final program CSS / HTML in Dreamweaver, to re-create pixel-perfect version of static web pages.
- Marketing B2C campaigns planning and implementation.
- Managing the sales products and price list.
- Managing, designing and updating the website.
- Managing vendor and couriers.
- Managed all direct mail marketing efforts, synching promotions with website campaigns.
- SEO and SEM management.

Brand Manager (Jan 2015 – Apr 2017)

Computer Gross S.p.A. – Milan, Italy

- Planned and implemented Marketing B2B campaigns for some software vendors in the IT distribution market.
- Managed the sales team and matters regarding sale products.
- Managed providers communications regarding all sales-related matters, in Italian and English.
- Organized work trips in Ireland to find providers.
- Specialized sales support for customers about licensing.
- Realization and discussion of business and product presentations to customers.
- Managed, designed and updated the firm's website.
- Providing specialized customer support and maintaining customer satisfaction.
- Ensured firm's targets are achieved, margins and expenses are maintained and controlled.
- Managed firm's event organizer.

Vendors managed:

- Microsoft OEM (September 2015 – April 2017)
- Corel (January 2015 – April 2017)
- ISheriff (January 2015 – April 2017)
- VMware Renewal Specialist (April 2012 – April 2017)

Renewal Specialist (May 2012 – Dec 2014)

Computer Gross S.p.A. – Milan, Italy

- Provided highly technical renewals service and support to customers and maintaining customer satisfaction.
- Managed contact with the vendor regarding all sales related matters.
- Helped lead and train new teaching assistants.
- Managed data entry into VMware Renewals Center Portal and built quotes and condition reports for resellers.
- Generated reports for firm's internal use.
- Ensured the technical process is followed properly and solved any issues related.
- Managed orders through VMware order management.

Vendors managed:

- Veeam Renewal Specialist (September 2014 – September 2015)
- VMware Renewal Specialist (April 2012 – April 2017)

Marketing Assistant (Nov 2011 – Apr 2012)

Computer Gross S.p.A. – Milan, Italy

- Collaborated with team members to help expand marketing channels.
- Designed and presented social media campaign ideas.
- Stayed updated with latest marketing concepts and techniques.
- Contributed to mock-ups, email campaigns and social media content.
- Worked with vendors to complete projects according to schedule and specifications.
- Worked closely with all product development departments to create and maintain marketing materials for sales presentations and client meetings.

EDUCATION

Information Technology Degree (2006 – 2011)

G. Marconi – Milan

LANGUAGES

- Proficient in English and Spanish
- Native language Italian

HOBBIES

- Travel
- Read books
- Sports
- Photography and videography